

MELISA MANGAL

UX / UI DESIGNER



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melisamangal.com/portfolio



SOFTWARE SKILLS

Wordpress	Sketch	Illustrator	Constant Contact
Figma	Html & Css	Indesign	Basecamp
Adobe Xd	Photoshop	Premiere Pro	Google Analytics
Sublime	Asana	Trello	
Mira	Marvel	Mailchimp	

SOFT SKILLS

Leadership	Verbal & Written Communication
Strategic Thinking	Teamwork
Time Management	Planning

EDUCATION

FAU - University Bootcamp
Certification
UX UI Design
July 2021- Jan 2022

DeVry University, Miramar, Florida
Graduated February 2015
Bachelors of Science Multimedia Design & Development
GPA 3.95 / 4.0
Graphics & Multimedia Design

DeVry University, Miramar, Florida
Graduated August 2012
Associate of Applied Science in Web Graphic Design
GPA 3.95 / 4.0
Web Graphic Design

ACHIEVEMENT

- Valedictorian 2015
- Dean's List Honoree

PROFESSIONAL EXPERIENCE

West Marine July 2022- Present
Digital Designer
Create/Design weekly emails for email campaigns - handed off to html team for development.

MoodmediaAug.2017 - Present
Creative Content Designer
Manage and Maintain the company's website, by ensuring that content is current. Create lead generation landing pages, write content for Blogs, and social media. Design social media banners, and Ads. Design and Develop html emails using Dreamweaver - for Email Marketing campaigns on a monthly basis using MailChimp integration to track data. Design content for Digital Media for a wide array of clients in various industries including Restaurants, Spa, Assisted Living, Automotive, Hotels, Country Clubs and Golf Courses and much more using Adobe Indesign, Adobe Photoshop, Sketch. Adobe Illustrator.

Charter Schools USAMar. 2015 - Jul. 2017
Web and Graphics Designer
Maintain corporate/schools brand identity to include design, production of a variety of marketing materials for print, online, social media and direct mail campaigns. Create graphics for websites and/or print collaterals as needed. Design basic direct marketing and advertising collaterals (Print and web including postcards, brochures, flyers, and newspaper ads. Independently design brand identity documents (letterhead, PPT templates). Maintain and develop consistent corporate brand. Develop corporate collaterals as needed. Design marketing materials for all schools (as demanded). Oversee the implementation of branding communications tools, e. templates, logos, letterhead etc. Update school websites content (total 84 in the network) through a helpdesk ticketing system.

DeVry Education GroupMar. 2014 - Feb. 2015
Multimedia Design Intern
Developed an Education Design Tutorial for a Workshop in Adobe InDesign CS6.
Created Graphics for MOOC (Massive Open Online Course) for three courses, all of which are live on UDEMY.com. Edited Videos for the MOOC Project in Adobe Premiere Pro. On the road filming for MOOC Project, setting up camera, lighting, teleprompter and recorded time codes during video shoot. Assisted with short Video Filming and Editing for informational advertisements with green screen. Developed a website interface using Dreamweaver CS6. Created an animated interactive tutorial on "Gramm Staining" using Tumult Hype 2 for an educational course. Assisted with Portrait Photography, using professional lighting, diffusers and camera raw settings. Developed Logos for community partners and nonprofit organizations using Illustrator CS6.

Freelance Design.....Jul. 2010 - Present
Web and Print Design
Develop branding for small businesses, by creating assets from logos, business cards, brochures and flyers to websites using Wordpress, Illustrator CC and Photoshop CC, Constant development of requests for logos, invitations and Flyers Web ads using Illustrator CC and Photoshop CC, Develop and maintain Wordpress websites for small businesses and entrepreneurs using Word press and hosting accounts such as "Go Daddy" and "1 and 1 hosting."