

MELISA MANGAL

UX / UI DESIGNER

M

<http://www.melisamangal.com>

561-729-3792

designs@melisamangal.com

SKILLS

Wordpress	Sketch	Illustrator
Figma	Html & Css	Indesign
Adobe Xd	Photoshop	Premiere Pro
Sublime	Asana	Trello
Mira	Marvel	

SOFT SKILLS

Leadership	Verbal & Written Communication
Strategic Thinking	Teamwork
Time Management	Planning

EDUCATION

FAU - University Bootcamp

Certification

UX UI Design

July 2021- Jan 2022

DeVry University, Miramar, Florida

Graduated February 2015

Bachelors of Science Multimedia Design & Development

GPA 3.95 / 4.0

Graphics & Multimedia Design

DeVry University, Miramar, Florida

Graduated August 2012

Associate of Applied Science in Web Graphic Design

GPA 3.95 / 4.0

Web Graphic Design

PROFESSIONAL EXPERIENCE

Moodmedia

Aug. 2017 - Present

Creative Content Designer

Designed and produced static and HTML digital content daily using Figma and Sketch, maintaining consistent brand messaging and a high standard of visual appeal across all digital platforms. Developed a wide range of Digital products, including Restaurant Menu Boards, Interactive Kiosks, Wayfinding Directories, Drive-Thru menus, and Promotional screens. Collaborated closely with cross-functional teams to ensure on-time delivery, seamless deployment, and strict adherence to brand guidelines.

PROFESSIONAL EXPERIENCE

West Marine

July 2022- May 2024

Digital Designer

Translated wireframe concepts into high fidelity email mockups using FIGMA software and Adobe Creative Suite, ensuring a seamless weekly handoff to the HTML development team for efficient campaign implementation.

Focus4Media

Aug. 2017 - July 2018

Creative Content Designer

Managed and maintained the company website, while authoring engaging blog posts and social media content to enhance online visibility and drive audience engagement. Designed and developed monthly email marketing campaigns using Dreamweaver software, integrating MailChimp for data tracking and performance optimization. Created high-quality static digital media assets for a diverse range of clients, including restaurants, spas, assisted living facilities, automotive, hotels, country clubs, and golf courses, utilizing Adobe InDesign, Photoshop, and Illustrator.

Charter Schools USA

Mar. 2015 - Jul. 2017

Web and Graphics Designer

Maintained and enhanced corporate and school brand identity by designing and producing diverse marketing materials for print, digital, social media, and direct mail campaigns. Created custom graphics for websites and print collateral including postcards, brochures, flyers, and newspaper Ads, to support promotional initiatives. Independently developed brand identity documents (e.g., letterhead, PowerPoint templates) to ensure cohesive communication across all channels. Oversaw the implementation of branding tools such as logos, templates, and letterheads to reinforce a consistent corporate image. Updated and managed content for a network of 84 school websites via a helpdesk ticketing system, ensuring timely and accurate brand messaging.

DeVry Education Group

Mar. 2014 - Feb. 2015

Multimedia Design Intern

Developed an Education Design Tutorial for an Adobe InDesign CS6 workshop, equipping participants with advanced design techniques. Created compelling graphics for three MOOCs live on UDEMY.com, enhancing course visual appeal and learner engagement. Edited video content for the MOOC project using Adobe Premiere Pro, ensuring professional-quality delivery. Managed on-location filming for the MOOC project setting up camera, lighting, and teleprompter, and recording precise time codes to streamline post-production. Assisted with green screen video filming and editing for informational advertisements, contributing to dynamic promotional content. Designed a responsive website interface using Dreamweaver CS6, improving user experience and functionality. Produced an animated, interactive tutorial on "Gramm Staining" with Tumult Hype 2, enriching the educational curriculum. Supported portrait photography sessions with professional lighting, diffusers, and optimized camera raw settings to capture high-quality images. Designed distinctive logos for community partners and nonprofit organizations using Illustrator CS6, strengthening brand identity and visual recognition.

Freelance Design

Jul. 2010 - Present

Web and Print Design

Designed, developed, and maintained WordPress websites for entrepreneurs and small businesses, managing hosting through platforms like GoDaddy and 1&1 Hosting. Developed comprehensive branding solutions for small businesses by creating assets such as logos, business cards, brochures, flyers, and websites using WordPress, Illustrator CC, and Photoshop CC.